



\$850 - fixed

Establishes your professional content management system (CMS) on our trusted hosts. *Live in 7 days.* Ask us about hosting options and specs.

Built on open source (free) software platform supported by bright programmers all over the planet. This environment is very secure and very scalable.

One calendar week project duration with your part time involvement as well as ours.

Detailed help files and an expert dedicated to your project's success make this an easy and fun process!

Content

- Welcome page
- News feed
- Blog with comments
- Events page or Calendar
- About Page
- Contact Page

Features

- Basic custom theme
- User Registration
- Social Networking support
- WYSIWYG Editor
- image upload and embed
- Friendly URL's



\$1500 + a' la carte

This step adds another week supporting a more customized user experience. We build on skills learned and styles developed in week one.

We work with you to learn more about your business and offer creative suggestions. We dive deeper into CMS publishing best practices and workflows.

Two calendar week project duration. We work nights and weekends so you don't have to.

Customized help files mirror your site and are tailored to include specific skills and tasks important for your business.

Content

- Streaming video
- Image and video galleries
- Audio control and library
- Video and audio podcast
- Customized content types
- Customized work flows

Features

- Advanced custom theme
- Google Analytics
- Audio and video editing
- Cloud computing services
- Advertising networks
- Web forms and workflow



\$2500 + a' la carte

This step adds a third week to develop a customized buying experience for your visitors. Builds on skills and styles developed in weeks 1 and 2.

We work with you to learn about your products and services organizing them into a polished catalog including an intuitive shopping cart.

Three calendar week project duration. Requires more time from you and from us.

Customized help and sales reports give you powerful tools for e-commerce. Ask us about payment gateway options.

Content

- E-commerce catalog
- Administrative reports
- User profiles and reports
- AJAX Shopping cart
- Custom sales reports
- Multimedia product pages

Features

- E-commerce custom theme
- Sell physical items
- Sell downloadable content
- Sell subscription services
- Coupons and sale pricing
- USPS and UPS shipping

